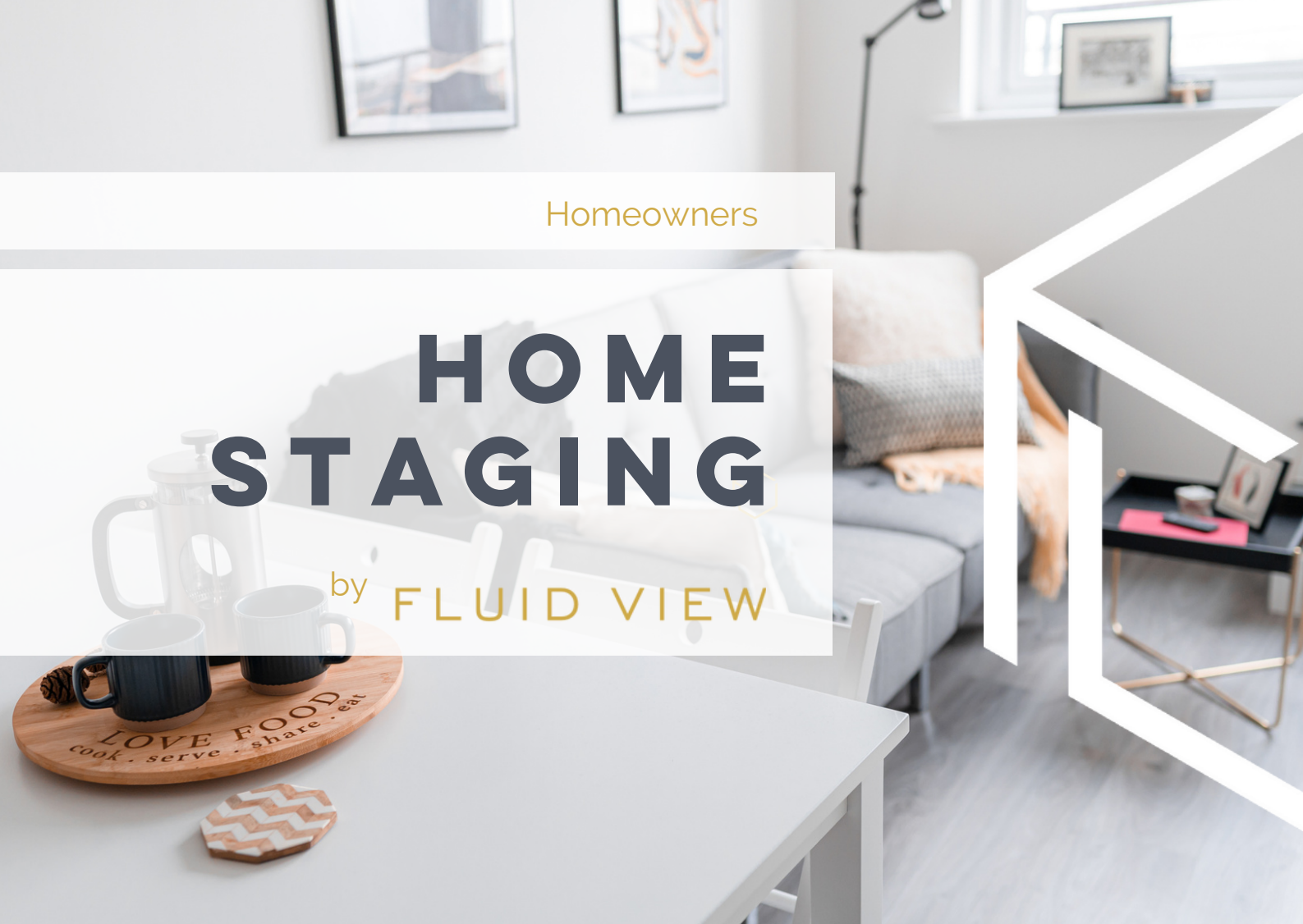


Homeowners

HOME STAGING

by FLUID VIEW



PROFESSIONAL PROPERTY PRESENTATION.

**Sell quick
and move on!**

Have you ever visited a show home and fallen in love with it? Property developers use home staging techniques to lure potential buyers because they know it works.

We can help you apply those same techniques to your own home so you can benefit from them as well!

We specialise in providing **personalised home staging consultations** that come with an action plan tailored to your home. Whether you prefer to stage your home yourself or want our assistance, we are available to help you achieve great results.

Our home staging consultation service is a **cost-effective solution** that provides excellent results. The perceived value of your home will increase, and the potential for a higher sale price far outweighs the expense of the staging consultation. It's a smart choice for sellers who want to speed up the selling process and maximise their profits.

SERVICES TO SUIT YOU

1

Home Staging Consultation & Action Plan:

A roadmap to stage your home yourself with expert guidance

2

Home Staging Consultation & Executive Staging:

Your Home Staging consultation & Action Plan with an added boost of professional hands-on help

3

Property Makeover:

A new breadth of life into empty pre-let/lived-in properties to maximise their value and appeal for a swift sale/rent



1

Home Staging Consultation & Action Plan:

From £250

A roadmap to stage your home yourself with expert guidance

Take control of your home's presentation with expert guidance.

What's included:

- 2-3 hour property visit with a professional home stager.
- Personalised action plan detailing improvements for optimal buyer appeal.

During the consultation, I will accompany you through every room, providing specific recommendations for improvement such as rearranging furniture, implementing decluttering strategies, and employing styling techniques. I will also address potential buyer objections by suggesting solutions like depersonalising spaces, improving flow, and maximising natural light. Throughout the session, you will receive real-time advice and tips on styling, colour palettes, and creating inviting vignettes.

The action plan entails a comprehensive report that meticulously outlines suggested enhancements on a room-by-room basis. It prioritises actions and proposes cost-effective solutions, such as DIY projects or budget-friendly updates for furniture. The report may incorporate visuals like mood boards to inspire ideas and provide a tangible vision for the suggested changes. Additionally, specific product recommendations for smaller items like throws, pillows, or artwork may be included to facilitate the implementation of the proposed improvements.

Remote consultation available: This option is ideal for those with flexible schedules or geographically distant properties. You'll provide detailed photos and floorplans, and I will analyse them, offering a written report and video consultation with tailored recommendations.



Save money by doing the staging yourself with expert guidance.

Gain valuable knowledge and skills to style your next home or for future home improvement projects.

Feel empowered and confident in taking control of your home's presentation.

2

Home Staging Consultation & Executive Staging: Your Home Staging Consultation & Action Plan with an added boost of professional hands-on help

From £450

Get expert help beyond the consultation with 4 hours of hands-on staging.

What's included:

- All elements of the Home Staging Consultation & Action Plan.
- 4 hours of professional staging assistance.
- Flexible use of staging hours for decluttering, furniture arrangement, photography styling, etc.

Envision the 4 hours as a staging "power-up" where your stager actively collaborates with you to bring the action plan to life. Together, we'll declutter, rearrange furniture, and strategically place accessories to create impactful vignettes. This hands-on approach is ideal for those seeking expert guidance while valuing the satisfaction of DIY involvement, providing the perfect balance for a confidently staged home.

Examples of how the 4 hours can be used:

- Declutter a particularly challenging room: Get expert assistance with sorting and organising.
- Stage a specific area like the kitchen or living room: Achieve a polished look for key spaces.
- Style your home for photography: Prepare your home for stunning photos that showcase its best features.

Did you know?

Proper presentation can significantly increase the perceived value of a property. Professionally staged homes in the UK **sold**, on average, for **8-10% more** than non-staged homes.



Enjoy the **same benefits of the Consultation** and Action Plan plus the expertise of a professional stager.

Get **targeted help** in areas you need it most, saving time and effort.

Achieve a more polished and **professional staging** result for faster and higher offers.

3

Property Makeover:

Bespoke from £950

A new breadth of life into empty pre-let/lived-in properties to maximise their value and appeal for a swift sale/rent

A hands-free package Ideal for Inherited properties, overseas landlords, and pre-rental/sale refresh.

Examples of what it may include:

- Property assessment
- Quote request
- Project management and work supervision
- Minor repairs and updates
- Essential redecoration (fresh paint/new flooring)
- Bathroom/kitchen refresh on a budget
- Furniture and accessory rental/purchase.
- Professional staging and styling
- Photography services



Case Study

Did you know?

Homes that are presented in their best light tend to sell faster. Staged homes in the UK **sold 77% faster** than non-staged homes..



Save time and stress by letting us handle everything

Achieve a **cost-effective transformation**

Maximise your property's market **value**.

Attract **more buyers, sell faster**

Attract **better tenants/reduce empty periods**



Winner of
“Best Renovation & Staging Project”
House WOW Awards 2023



HELLO THERE,

I am Sandra Zueco, the founder of Fluid View Home Staging. Originally from Spain, I settled in Great Dunmow, Essex, 20 years ago, where I live with my family.

I am an Interior Designer and Qualified Home Stager Professional. I am committed to helping you achieve the highest possible selling potential for your property through home staging.

If you are thinking about selling your property or if it's already listed and not selling, get in touch for professional and honest advice on how to best present your home for sale!



Get in touch

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